

HEALTH CAMP



A poster for a health check-up camp. At the top left is the 'Esops' logo with the tagline 'Employee social options'. Next to it is the 'sehat' logo with the tagline 'health awareness drives'. To the right are three icons: a hand holding a heart, a first aid cross, and a person in a yoga pose. Below the logos, on the left, is a cartoon illustration of a doctor in a white coat and blue cap holding a stethoscope, and a patient in a blue uniform. The main text in the center reads: 'A Health Check-up Camp is being conducted at Village Kalalda, Barwani On 22 Dec 2018'. Below this, it says 'A CSR Initiative by Financial Service Sector'. At the bottom left is the 'Pahal Jan Sahyog Vikas Sansthan' logo with the tagline 'An Initiative Towards Development'. At the bottom right is the 'Mahindra FINANCE' logo. A red circular icon with a white cross and a stethoscope is on the right side of the poster.

Esops
Employee social options

sehat
health awareness drives

A Health Check-up Camp
is being conducted at
Village Kalalda, Barwani
On
22 Dec 2018
A CSR Initiative by Financial Service Sector

Pahal Jan Sahyog Vikas Sansthan
An Initiative Towards Development

Mahindra FINANCE

Health is Wealth

Free Medical Camp Report

Pahal jan sahyog vikas sansthan is a non-profit organization working towards Health, Education and Livelihood. Pahal organized a **Free Health Camp** in village Kalalda, block Sendhwa, **Badwani** Under corporate social responsibility project of **Mahindra Finance Company**. Free health camp includes allergic diseases treatments, reproductive health issues and various other services in collaboration with local panchayat and Health Department.



Being healthy is essential for all human beings for discharging their duties and responsibilities effectively. Tribal community is very hard worker and deprived and living in the remote areas. Where the health facility is provided by government at far away, but due to distance and poverty, it is not possible for all to approach good medical specialists for check-up or treatment.



After knowing this problem Pahal Jan Sahyog Vikas Sansthan and the Mahindra Finance Company of Indore jointly decided to organize a Free Health

camp.

For better understanding of the problems of the patients, it was decided to involve Dr.Aatish Somani [Dentist],Dr. Atul Patel [general physician] & Dr. Archna Patel [gynecologist],Dr. Gopal Agrawal [Child Specialist] and Dr. Ajay Gupta,Dr.Mayank Sharma & Ashutosh Sharma,Dr. Sumeet Bhatt,Dr.Anup Saxena Dr.Satish Chaudhari from Sendhwa along with the diagnostic team [lab technician,2 pharmacist & 1 nurse] for follow-on medical camp. The Medical Camp was held on Dec 22, 2018 at Village Kalalda, Sendhwa block,Badwani.

Opening Ceremony of Free Medical Camp

The Camp commenced at 10:00 AM. Mr. Praveen Gokhale ,Secretary pahal



welcomed the villagers and Mr. Rajesh Sharma, Regional Manager & Mr. Devendra singh Senior manager of MFC inaugurated camp. The team of doctors provided important information to people on health and cleanliness, malnutrition and bp, in Hindi. Main entrance of Medical Camp decorated with Welcome banners to facilitate the visitors.

Registration

Mr.Diwan singh & Ms Puja recorded the background of the patients and filled-up the screening/registration forms. The patients were allotted serial numbers on first come first serve basis. They have taken weight and lab technician has taken hemoglobin test and blood pressure. The doctors examined the patients on the basis of this serial number.

Examination & treatment

Dr.Patel [Gynocologist]Examined the women. These women's had never been examined for hemoglobin, weight and blood pressure. However, upon examination, only 6 women has normal hemoglobin level otherwise mostly are anemic. 11 Male are in level and rest is under yellow zone. Many of them were detected with high blood pressure. In addition, most of the female were anemic.

Therefore, they were suggested to increase intake of iron and vitamin B12 contents in their diet. They were also prescribed medication for the same if in severe conditions.



Out of the total 450 patients examined, 56 women & 40 child are malnourished, 20 are expected patient of TB with continue cough & fever and 29 members had high blood pressure & 4 low BP, whereas 6 patients are found with hole in heart. 4 patients with cut in lips & 6 deaf & dumb children were advised for complete check up at City Hospital. Most of the patients suffered from cough/cold, gastric troubles, and skin allergy.

The doctors advised precautions, nutritious food, and prescribed medication for the same. At last the medical reports, free medicine were handed over to the patients with recommendations and findings. Nutritious Daliya was also distributed to malnourished children & women.

Health Awareness through Snake & Ladders game

Pahal's team started Snake & ladders game with villagers. This was not an ordinary game but based on information regarding TB. There were symptoms of TB, precautions and medication process of TB described in game. Villagers enjoyed a lot this game and also agreed to go for check up if they are infected. They take oath to take proper medication if affected by TB. Winners get prize at the end of game.



Recommendation

After examination of the patients, the doctors were of the opinion that the villagers were facing such ailments due to lack of nutritious food and knowledge about health. It was, therefore, recommended by the doctors that they should be exposed to more nutritious food and cleanliness. This would in turn increase their efficiency of work and they will be able to perform better. The doctors suggested them to increase intake of edible that contain minerals, vitamins, and fibers like fresh fruits, vegetables.



All patients were provided free of cost services and medicines. The Camp finally concluded at 5:40 PM.

We offer our sincere thanks and appreciation to Doctors team for their time and support. We also thank Mahindra finance company & its team for their active participation and support in organizing the Camp. Camp was concluded with refreshments, Lunch and village Visit by Doctors and MFC Staff.

Social Impact

The effect of this activity on the social fabric of the community and well-being of the individuals and families is irrefutably very high. Beneficiaries of this free medical camp are from Kalalda village, and patients from other adjoining areas benefited from this CSR Event.

Financial Impacts

Direct Costs an amount of Rs 45,000/- INR was approved by MFC on request. The details of expenditures have been submitted to Finance Department.

Indirect Costs (Not included in Budget)

- Pick and Drop service for doctors Team from Sendhwa.
- Pahal's teams travel
- Use of Pahal's resources for Medical Camp
- 72 man hours of 10 employees of Pahal's on camp day (Saturday), excluding the efforts and time spent throughout the planning and arrangements phase.
- No administrative cost is charged by Pahal.

Budget for Health Camp	
Head	Amount
Pathology Test	7,000
Medicine	22,000
Nutrition Food[Daliya]	4,000
Tent	5,000
Banner	1,000
Food & Refreshment	5,000
Felicitation of Doctors	1,000
Total	45,000





बड़वानी। शिविर में स्वास्थ्य परीक्षण करते चिकित्सक।

स्वास्थ्य शिविर में गंभीर मरीजों को किया चिन्हित

बड़वानी, (आरएनएन)। पहल जन सहयोग विकास संस्था एवं महिन्द्रा फॉयनेंस कम्पनी के संयुक्त तत्वावधान में 22 दिसम्बर को निःशुल्क स्वास्थ्य शिविर का आयोजन किया गया। सेंधवा के कलालदा ग्राम में आयोजित इस शिविर में करीब 450 लोगों का स्वास्थ्य चिकित्सकों द्वारा जांचा गया। इस दौरान जनरल फिजिशियन, शिशु रोग विशेषज्ञ, दंत रोग विशेषज्ञ और स्त्री रोग विशेषज्ञों ने परीक्षण कर दवा भी वितरित की। साथ ही निःशुल्क परामर्श, हीमोग्लोबिन, रक्तचाप और ब्लड ग्रुप आदि की भी जांच की गई।

शिविर का उद्घाटन मुख्य अतिथि क्षेत्रीय प्रबंधक महिन्द्रा फॉयनेंस राजेश शर्मा ने किया। साथ ही उन्होंने कहा कि इस तरह के शिविरों का होते रहना चाहिए, इनमें लोगों को स्वास्थ्य से जुड़ी जानकारी भी मिलती है। वहीं कम्पनी के सीनियर प्रबंधक देवेन्द्र सिंह ने कहा कि लोगों को बेहतर स्वास्थ्य सुविधाएं मुहैया कराने के लिए ही उक्त आयोजन किया गया। शिविर में विशेषकर बच्चों व महिलाओं के स्वास्थ्य की जांच कर स्वास्थ्य सुरक्षा सम्बंधित

पहल ने आयोजित किया शिविर, मरीजों को उपचार के लिए किया रेफर

जानकारी दी गई। शिशुरोग विशेषज्ञ डॉ गोपाल अग्रवाल ने बच्चों में खून की कमी, विटामिन की कमी, एनीमिया, रतौंधी, दिल में छेद, कटे फटे होंठ, वाक व श्रवण बाधित बच्चों की पहचान की। साथ ही बताया कि जल्द से जल्द इनके ऑपरेशन की व्यवस्था की जाएगी, जिससे ये बच्चे पूर्णरूप से स्वस्थ हो सकें। वहीं इस दौरान पहल संस्था सचिव ने टीबी पर बने सांप-सीढ़ी खेल के माध्यम से आसपास के लोगों में टीबी के प्रति जागरूकता फैलाई। विजेता प्रतिभागियों को नितिन टंडन और विकास चौहान ने पुरस्कृत भी किया।

इस शिविर में हीमोग्लोबिन जांच की गई जिसमें 150 महिलाओं में से 11 महिलाओं और 80 पुरुषों में से 11 पुरुषों का हीमोग्लोबिन ठीक पाया गया। ज्यादातर महिलाओं का एचबी 6.7 ग्राम मिला। इस दौरान मरीजों के स्वास्थ्य कार्ड भी बनाए गए। गंभीर मरीजों को सीएचसी व जिला अस्पताल रेफर किया गया। शिविर में महिन्द्रा के सुगीत श्रीवास्तव, डॉ पटेल आरबीएसके की टीम एवं सेंधवा डॉक्टर एसोसिएशन का भी विशेष सहयोग रहा।

